THE RELATIONSHIP BETWEEN ETHICAL LEADERSHIP AND EMPLOYEE INTERNAL AND EXTERNAL COMMUNITY CITIZENSHIP BEHAVIOR

(SPECIAL REFERENCE OF APPAREL SECTOR EMPLOYEE IN NUWARA ELIYA DISTRICT)



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ABSTRACT

In the past decade, a growing body of empirical research has investigated the factors that may motivate employees to engage in community citizenship behaviors (CCBs) such as volunteering, participation in corporate social responsibility (CSR) programs sponsored by their employer, and charitable workplace giving. There is an empirical knowledge gap exists regarding the relationship between ethical leadership and employee internal and external community citizenship behavior. Hence, this study attempts to fill this knowledge gap. The objectives of this study are to identify the level, relationship and impact of ethical leadership on employee community citizenship behaviors. To achieve these objectives data was collected from garment sector employee in Nuwara Eliya district. The data were analyzed by using descriptive, correlation analyses and multiple regression analyses. The study hypotheses were examined using empirical literature and collected data. A strong relationship was found between the study variables, as well as between the dimensions, and all two hypotheses were accepted. This study's primary conclusions are largely consistent with past research findings.

Keywords: Ethical Leadership, Internal Corporate Citizenship Behaviors, External Community Citizenship Behaviors

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