

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF COMMERCE & MANAGEMENT
FINAL YEAR FIRST SEMESTER EXAMINATION IN
BACHELOR OF COMMERCE HONOURS IN BUSINESS ECONOMICS -2018/2019

(February – 2024)

PROPER

ECN 4113 TOURISM & REGIONAL DEVELOPMENT

Answer All Questions

Time: 03 Hours

01. Select the Most Appropriate Answer for the following 10 MCQ questions

- i. A person who moves from one location to another is known as ____
 - a. Tourist
 - b. Traveller
 - c. Inbound tourist
 - d. Outbound tourist
- ii. Tourism can contribute to foreign exchange earnings, tax revenues for governments, and payment of wages. These are
 - a. Environmental impacts
 - b. Political impacts
 - c. Social impacts
 - d. Economic impacts
- iii. The term leakage describes which phenomenon?
 - a. Tourism expenditure that goes to the government
 - b. Tourism expenditure that flows out of the host country
 - c. Tourism expenditure that flows out of the tourist-generating country
 - d. Tourism expenditure that is not calculated by the multiplier effect
- iv. The term 'Sustainability' entails:
 - a. A belief in limitless resources
 - b. The faith in the problem-solving abilities of science and technology
 - c. A strong commitment to a laissez-faire economy
 - d. The need to satisfy the needs of current and future generations
- v. WTTC means:
 - a. World Travel and Travel Council.
 - b. World Travel and Trade Council
 - c. World Travel and Tourism Council
 - d. World Tourism and Trade Council
- vi. Which of Rostow's stages of economic growth is marked by a few key industries driving economic growth?
 - a. Traditional society

- b. Takeoff
 - c. Drive to maturity
 - d. Age of mass consumption
- vii. Which of the development paradigms stresses small-scale, locally owned developments, community participation, and cultural and environmental sustainability” under the tourism strategies?
- a. Modernization
 - b. Dependency
 - c. Economic Neoliberalism
 - d. Alternative Development
- viii. Which is the characteristics of a Homogeneous region
- a. Someone has already created a boundary around it
 - b. An objective set of internal similarities.
 - c. An area with a high degree of internal interaction.
 - d. An area is centered around the city
- ix. Characteristics of peripheral areas:
- a. Centers of decision-making (political/financial)
 - b. Attract workers
 - c. Have marginal locations
 - d. Investment and raw materials
- x. The spending of tourists passes through different hands in the economy and people and agencies involved in the process benefit directly or indirectly:
- a. Direct effects of tourism
 - b. Multiplier Effects of Tourism
 - c. Indirect effects of tourism
 - d. Induced effects of tourism

(2x10= 20 Marks)

02.

- a. Explain the types of tourism based on the movement of people. (05 Marks)
- b. Briefly explain the economic impacts of tourism. (07 Marks)
- c. Analyze the environmental impacts of tourism in developing countries. (08 Marks)

(Total 20 Marks)

03.

- a. List the primary, secondary, and additional elements of urban tourism. (05Marks)
- b. Briefly explain the characteristics of island tourism with suitable examples. (07 Marks)
- c. Analyze the role of the state and public policy in regional tourism development. (08 Marks)

(Total 20 Marks)

04. "National Economies are aggregations of regional economies which vary in the degree of integration. Some regions in some countries are more integrated with the world economy than with other regions of the same country"

- a. Differentiate the core and periphery regions with examples. (05 Marks)
- b. Briefly explain the role of tourism in peripheral development. You may include an example to support your explanation. (07 Marks)
- c. Discuss the reasons behind the developmental disparities between core and peripheral regions, as described in the above quotation. (08 Marks)

(Total 20 Marks)

05. Write a brief explanatory note on the following.

- a. Contribution of tourism to achieve sustainable development goals (10 Marks)
- b. Economic Recovery of Sri Lanka: Potential and challenges of tourism industry (10 Marks)

(Total 20 Marks)