

EASTERN UNIVERSITY, SRI LANKA

FIRST YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE (MARCH/APRIL 2017)

EC 1201: AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT



Answer ALL Questions

Time allowed: 02 hours

- a) Briefly explain the **principles of Agricultural Extension**.
- b) Briefly discuss the any **three major supporting services** for an **effective extension service**.
- a) List **five kinds of understanding** an **Extension officer** should be aware.
- b) Briefly discuss the **characteristics of Extension services in developing countries**.

Write **SHORT NOTES** on the following:

- a) **Extension service is a demonstration process**
 - b) **Formal and informal group discussion**
 - c) **Qualities of an extension officer**
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- a) Write a **comparison** between **Lasswell's** and **Shannon Weaver models of communication**:
 - b) Briefly discuss the **agricultural extension services** of any **organization** related to agriculture in Sri Lanka: