

11 OCT 2014

EASTERN UNIVERSITY, SRI LANKA

SECOND YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE – 2011/2012

EC 2201: AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT

Answer **ALL** Questions

Time allowed: **02 hours**

1.
 - a) What do you understand by the “Adoption Process” of an innovation?
 - b) Briefly explain five factors that determine the rate and extent of diffusion of an innovation.

2.
 - a) Discuss with suitable examples the importance of supporting activities for provision of effective extension services.
 - b) What are the advantages and limitations of using the participatory approach for extension education?

3.
 - a) ‘Agricultural extension is a non-formal education process provided to the farming community’. Explain clearly the above statement.
 - b) Briefly explain three major principles of adult learning.

4. Write **SHORT NOTES** on the following;
 - a) Communication Process
 - b) Local Verification Trials
 - c) Social Institutions
