

A STUDY ON LEVEL OF SELF-MOTIVATION OF FINAL YEAR UNDERGRADUATES

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In Sri Lanka organisations expect self-motivated, dynamic and result-oriented people in addition to their educational and professional qualifications for a job. Self motivation is one of the key requirements come under the personal quality of a candidate. This study explored the level of self-motivation from the perspective of 266 final year undergraduates of four faculties (Arts and Culture, Agriculture, Science and Commerce and Management) of Eastern University Sri Lanka (EUSL). The objectives of this study were to find out the level of self-motivation among the final year undergraduates; and to find out differences in the level of self-motivation among them in terms of faculty, type of study, gender, civil status, religion, ethnicity and living area. The research framework of study consists of six variables which are used to measure the level of self-motivation. They are self-determination, self-confidence, positive thinking, competitive thinking, activation, and responding constructively to the feedback.

The results of the study revealed that out of six variables, four variables such as determination, self-confidence, positive thinking and competitive thinking are relatively in higher level. But other two variables namely activation and responding constructively to the feedback are in moderate level. Further, findings revealed that there are slight differences among these six variables in terms of faculty, type of study, gender, civil status, religion, ethnicity and living area. Finding of the study will be important in exploring empirical knowledge regarding the concept of self-motivation.

Keywords: Job requirements, Self-motivation and Final year undergraduate

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