

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF COMMERCE AND MANAGEMENT
FIRST YEAR SECOND SEMESTER EXAMINATION IN
BACHELOR OF BUSINESS ADMINISTRATION/ BACHELOR OF COMMERCE
2017/2018(JANUARY 2020) – REPEAT
COM 1032 BASIC CALCULUS

Answer All Questions

Time: 02 Hours

01. (i) Specify the domain of the function, $f(x) = x^3 - 3x^2 + 2x + 5$
- (ii) If $f(x) = \sqrt{x^2 + 2x + 4}$, then find $f(0)$.
- (iii) If $g(u) = u^2 + 4$ and $h(x) = x - 1$ then find the composite function $g[h(x)]$.
- (iv) The total cost in rupees of manufacturing q units of a certain commodity is given by the function $C(q) = q^3 - 30q^2 + 400q + 500$.
- a) Compute the cost of manufacturing 10 units of the commodity?
- b) Compute the cost of manufacturing the 10th unit of the commodity?
- (v) A manufacturer sells his product at Rs. 18/- per unit selling all he produces. His fixed cost is Rs. 1800/- per day and the variable cost is Rs. 12/- per unit. Let the number of units produced and sold per day be x .
- a) Write down the total cost function in terms of x .
- b) Write down the revenue function in terms of x .
- c) Find the break-even point.

(25 Marks)

02. (i) Evaluate the following limits:

a) $\lim_{x \rightarrow 2} \frac{x^2 - 3x}{x + 1}$

b) $\lim_{x \rightarrow 1} \frac{x^3 - 8}{x - 2}$

- (ii) Differentiate the following functions with respect to x :

a) $f(x) = (3x^4 - 5x)(8x^2 + 7x)$

b) $f(x) = (3x^2 - 4x + 7)^8$

c) $f(x) = \frac{e^x + x}{\ln x}$

(iii) Find the second derivative of the function $f(x) = x(2x+1)^2$.

(iv) Find $\frac{dy}{dx}$ if $x^2 y = 1$.

(v) The total cost function of a firm is given by $C(x) = 0.001x^3 - 0.24x^2 + 60x + 1200$, where x is the number of units produced. Find the marginal cost when 50 units are produced.

03. (i) Find and classify all the critical points of the function $f(x) = 2x^3 + 3x^2 - 12x - 7$.

(ii) Demand function for a manufacturer's product is $4x = 800 - p$ and the average cost function

$AC(x) = 0.4x + 8 + \frac{800}{x}$, where x is the number of units and p the price per unit and AC expressed in rupees.

- Write down the total cost function, the total revenue function and the profit function
- Find the level of output at which profit is maximized
- Determine the price at which maximum profit occurs
- Determine the maximum profit

04. (i) Find the following indefinite integrals:

a) $\int x^2 \left(2x^2 + \frac{4}{x^2} - \frac{6}{x} - 2 \right) dx$ b) $\int \frac{e^{\sqrt{x}}}{\sqrt{x}} dx$

(ii) Find the following definite integrals:

a) $\int_{-2}^2 \left(x^3 - \frac{1}{x^3} + 3 \right) dx$ b) $\int_0^1 \frac{x}{x^2 + 1} dx$

(iii) A manufacturer has found that marginal cost is $3q^2 - 60q + 400$ rupees per unit when q units have been produced. The total cost of producing the first two units is Rs. 900/-. Determine the total cost function.

(iv) The marginal revenue function for a commodity is given by $MR(x) = 26 - 0.002x$, where x is the number of units sold. Find the revenue when 1000 items are sold.