EASTERN UNIVERSITY, SRI LANKA

FACULTY OF COMMERCE & MANAGEMENT

THIRD YEAR SECOND SEMESTER EXAMINATION IN BBA/SP. MKT /SP. HRM – 2017/2018

(January 2020) (Proper/Repeat)

MOC 3092 Project Planning

Answer all the questions   **Time: 02 Hours**

Q 01.

a) Define the term "Project" with suitable examples.   (06 Marks)

b) List out six different commonly used tools (except LFA) for Project planning.

(06 Marks)

c) The LFA was a response to three systemic issues in development projects. Elaborate this statement.   (06 Marks)

d) The Logical Framework Approach is a widely used project management tool. Briefly explain the benefits of Logical frame work approach.   (06 marks)

(Total 24 Marks)

Q 02.

a) "There are a variety of key words used to differentiate between different types of stakeholder". Explain the statement with relevant examples.   (06 Marks)

b) What are the standards should be considered when writing a problem statement?

(06 Marks)

c) "The objective analysis is the positive reverse image of the problem analysis". Explain the statement with a suitable diagram.   (06 Marks)

d) Assume that you are a project manager. What are the key criterias need to be considered when you select strategy for a project?   (06 Marks)

(Total 24 Marks)

Q 03.

a) The preparation of a Logframe matrix is an iterative process, not a just a linear set of steps. Briefly describe the completion sequence of Logical framework matrix.

(06 Marks)

b) Graphically illustrate how a **risk matrix** can be used to identify the assumptions need to be included in Logframe matrix?

(06 Marks)

c) For the purpose of developing the timeline, it is useful to be able to differentiate between an activity and task. Illustrate this statement with specific example.

(06 Marks)

d) Write the short note on the followings project planning concepts.

    i.   QQTTP

    ii.   SMARTI

(03 x 02 = 06 Marks)

(Total 24 Marks)

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Q 04. In each of the questions 1 to 5, select most appropriate answer from the multiple choices.

1. A project is considered successful when _____.

   a) The product of the project has been manufactured.
   b) The project sponsor announces the completion of the project.
   c) The project meets or exceeds the expectations of the stakeholders.
   d) The product of the project is turned over to the operations area to handle the ongoing aspects of the project.

2. Which of the following is not identified as a Project planning activity?

   a) Scheduling
   b) Cost estimation
   c) Scope Definition
   d) Monitoring & Controlling

3. The _____ will help to determine, if the tasks are detailed enough of if you need to break them down again into smaller more detailed sub tasks.

   a) Work Breakdown Structure
   b) Activity schedule
   c) Flow chart
   d) Project applications/software

4. The "Project Strategies" can also be thought of as_____.

   a) Intervention Logic
   b) Project Components
   c) Project Proponents
   d) Horizontal Logic

5. The pool of software applications could be used to create the activity schedule of a particular project. They are;

   a) MS Project Planning, MS Excel and Gantt Project
   b) Gantt Project, MS Word and MS Project Planning
   c) MS Project, SPSS and Gantt Project
   d) Gantt Project, MS Excel and MS Project

(04 x 05= 20 Marks)

6. The Log frame consists of a matrix with four columns and four (or more) rows. Write down the appropriate name of the following Column and Row in the Log Frame Matrix,

    a) Column 01...

    b) Column 02...

    c) Column 03 ....

    d) Column 04 ....

    e) Row 01 ....

    f) Row 02 ....

    g) Row 03 ....

    h) Row 04 ....

(01 x 08 = 08 Marks)

(Total 28 Marks)