

EASTERN UNIVERSITY, SRI LANKA

FIRST YEAR SECOND SEMESTER EXAMINATION IN AGRICULTURE
(MARCH/APRIL 2019)

EC 1201: AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT

Answer ALL Questions

Time allowed: 02 hours

- 01) a) Briefly explain, how extension service is supporting to uplift the standard of living of rural farmers?
- b) Clearly explain the “Rural Vacuum Theory”.
- 02) a) Why “Result Demonstration” is preferred over “Method Demonstration”.
- b) What are the supporting activities for extension? Describe one of them.
- 03) Write **short notes** on the following:
- a) Characteristics of early adopters in Extension
- b) Causes of communication failures in Extension
- c) Importance of communication in Extension
- 04) a) Explain the best “Communication Model”, which you prefer for farmer extension work.
- b) Based on case studies on women farmers’ group; discuss the contributing factors of success of their association.