

EASTERN UNIVERSITY, SRI LANKA

Final Year/1st Semester Examination in Business Administration
/ Commerce / Economics -2004/05
Proper / Repeat

COC 4013: English for Communication

Index No:

Time: 2 hours

Answer Question.1, Question.2 and Question.4 on this paper itself. For Questions 3 use separate sheets of paper.

For Examiner's Use only:

<u>Question No</u>	<u>Marks obtained</u>	<u>Maximum Marks</u>
I	30
II	20
III	25
IV	25
Total	----- _____	----- <u>100</u>

Name of Examiner :

Signature of Examiner:

Date :

Section : I

Question 1: Reading:

Read the following passage and answer the questions that follow.

With an economy of \$18.4 billion (est. August 2004), and a per capita gross domestic product (GDP) of about \$950, Sri Lanka enjoyed strong growth rates in recent years. Sri Lanka began to shift away from a socialist orientation in 1977. Since then, the government has been deregulating, privatizing, and opening the economy to international competition. The ethnic disputes of 1983 **precipitated** a slowdown in economic diversification and liberalization. The JVP uprising in the late 1980s caused extensive **upheavals** and economic uncertainty.

Following the quelling of the JVP, increased privatization, reform, and a stress on export-oriented growth helped **revive** the economy's performance, taking GDP growth to 7% in 1993. Economic growth has been uneven in the ensuing years as the economy faced a multitude of global and domestic economic and political challenges. Overall, average annual GDP growth was 5.2% over 1991-2000. In 2001, however, GDP growth was negative 1.4%--the first contraction since independence. Growth recovered to 4.0% in 2002 and 5.2% in 2003.

Foreign exchange reserves, which fell by 11% in 1999, decreased further in 2000. In response, the government floated the rupee on January 23, 2001. This led to a **significant** nominal depreciation in 2001, but the rupee has since stabilized and reserves have been replenished.

In 2003, continued peace allowed further progress on macroeconomic stabilization during the first half of the year. Some progress was reversed, however, during the political uncertainty in November and December 2003. Growth in 2003 was largely driven by the services sector (particularly telecom and tourism) and trade. Both exports and imports rose over 9% in the first 10 months. Interest rates declined. The inflation rate fell under 9%. External reserves were sufficient to cover 5.6 months of imports. The Colombo Stock Exchange (CSE) rebounded to become one of the better performers in the area. The CSE rose 45% in 2002 and hit a record high in June 2003 but performance declined at the end of the year. Projections for 6.5% growth in 2004 did not account for political instability, which negatively impacted performance. The December 26, 2004 Indian Ocean earthquake and tsunami caused extensive damage in Sri Lanka. The human and environmental **tragedy** was enormous: over 30,000 people were killed and another 500,000 were displaced, and the bulk of the coastline was affected, leaving most fishing fleets destroyed. The United States is leading the international effort on relief and reconstruction, with damages estimated at \$1.5 billion in Sri Lanka.

The future of Sri Lanka's economic health is uncertain but is primarily dependent on continued tsunami relief and reconstruction, political stability, continuation of the peace process, and continued policy reforms--particularly in the area of fiscal discipline and direct management. Implementation of major reforms in the civil service and education sectors and more disciplined spending and improved revenue collection would help

generate stronger economic growth. If export orientation strengthens, weaknesses in government will have less impact on growth.

(Source:<http://www.state.gov/r/pa/ei/bgn/5249.htm>)

1. Give a suitable title to this passage.
.....
2. Mention one economic indicator mentioned in Paragraph 1.
.....
3. What happened to SriLankan economy in 1977?
.....
4. What were the two political factors that caused problems for Srilankan economy, according to paragraph 1?
.....
5. What was the overall average annual GDP growth rate between 1990 to 2000?
.....
6. What was the trend observable in the SriLankan economy as far as the foreign exchange reserves are concerned between 1999 to 2001?
.....
7. Indicate three main economic issues that made a significant impression in the SriLankan economy in the year 2003?
.....
.....
.....
8. what was the single most influential factor that affected SriLankan economy in 2004?
.....

9. Name four suggestions mentioned, according to the passage that would help to revive the economy in future.

.....
.....
.....
.....
.....

10. Using the words given below write meaningful sentences for each word. (Do not copy sentences from the passage)

- a) precipitated :
- b) upheavals :
- c) revive :
- d) significant :
- e) tragedy :

(Marks 30)

Question 2:

Read the passage below and fill in the missing words given in bracket .

(Government's, in turn, portions, density, operations, developing, providing, freight, linking, establish, overall, traffic, as well as, includes, network, economic, network, growth, million, constraints)

An ADB loan of US\$150 (1) will help upgrade about 270 km of national highways in Sri Lanka, and (2) open up further (3) opportunities for development. While Sri Lanka's road (4)..... is higher than that of many (5)..... countries, the road (6) standards and conditions are inadequate to meet the rapidly growing (7) and passenger (8).....

The project is the second in a series of ADB(9)..... in Sri Lanka's road sector. ADB has been helping (10)..... a policy and institutional framework to improve the (11)..... performance of the country's road sector since 2002. The project roads are part of the (12)..... investment plan for 2005-2010, and include Puttalam-Anuradhapura, (13)..... hilly roads and south highway links.

The project (14)..... improving or replacing bridges, drainage, and culverts, and (15)..... weight stations when necessary. The project will also finance the acquisition of land for roads (16)..... to Colombo. Most of the national highway network is still single- or two-lane, more than half of the (17)..... has

poor and bad surface condition, and many (18) are seriously congested. "This situation limits the roads' contribution to national development and economic (19) To cope with the (20)..... , the existing road infrastructure must be improved and upgraded," says Sri Widowati, an ADB Senior Project Specialist.

(Source:http://www.adb.org/Media/Articles/2005/9006_Sri_Lanka_highways/default.asp)

(Marks20)

Section : II

Question 3:

Read the following advertisement found in the Sunday Observer of 11.12.2005 and prepare your Curriculum Vitae accordingly .

HUMAN RESOURCE EXECUTIVE / ISO COORDINATOR

A well established Group comprising Garment factories in Sri Lanka and overseas having the above vacancy in their modern Head Office located in Boralessgamuwa.

- Must have few years experience and good communication skills.
- Should be an energetic and self-motivated person.
- Should be capable of achieving the assigned objectives
- Ability to manage 200 employees
- Qualification in the field of Human Resource Development will be an added advantage.

Please apply with full details & phone number with names and contact numbers of 2 non-related referees with the post applied for marked on the top left-hand corner of the envelope on or before 24.12.2005.

Please apply in confidence to:-

Chairman

M.R.C. GROUP OF COMPANIES

125, Dehiwala Road,

Boralessgamuwa

or Email; careers@mrc.lk

(Marks 25)

Question 4:

Fill in the following form found on page 5 and 6 with suitable and relevant information.

(Marks 25)

CEFE – EUSL
EASTERN UNIVERSITY, SRI LANKA,
VANTHARUMOLAI
REGISTRATION FOR BANKING AND FINANCE
CERTIFICATION IN BANKING & FINANCE (CBF) – 2004

Reference. No																			
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Stu. Mem. No																			
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Date Rec. :

Payment Rec. :

Date Registered :

1. Name
Title (Mr./ Mrs./ Miss)

Name with initials

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Name Denoted by Initials

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2. Permanent Address

Contact Tel. No: Fax : E - Mail :

3. Date of Birth :

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4. Employment:
Are you currently in full-time employment Yes No

Job Title/ Designation

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Employer

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Official address

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Contact Tel. No: Fax : E - Mail :

Experience

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 (No of Years)

PROFESSIONAL / ACADEMIC QUALIFICATION

5. **Institution** CBF Exam passed Subjects Grading

6. **University** Degree/ Diploma Subject Class

7. **G.C.E (A / L)**

Year :		Index No :	
Subjects	Grading	Subjects	Grading
.....
.....

8. **G.C.E (O / L)**

Year :		Index No :	
Subjects	Grading	Subjects	Grading
.....
.....

9. **Certificate in Banking & Finance (CBF)**

1. Economics & Bank's role in the Economy
2. Accounts
3. Business Communication
4. General Principles of Law
5. Marketing
6. Principles of Management & Organization

10. **Medium:** Tamil English

I do hereby certify that the particulars furnished by me this application are true and correct.

.....
 Signature of Applicant

.....
 Date

Note :

1. Completed application should be sent to : **Coordinator, CEFE - EUSL, Eastern University, Sri Lanka, Vantharumoolai.**
2. Closing Date :
3. Paying - in - Voucher is annexed.
4. For further details contact **Coordinator CEFE - EUSL : T.P 065 - 2240735**

Fax : 065 - 2240591